

FOUNDATION FOR THE RED BANK PUBLIC LIBRARY

84 West Front Street • Red Bank • New Jersey 07701 • 732-842-0690



Enrich. Empower. Educate. Entertain.
2016 Red Bank Public Library Annual Appeal
The most remarkable place in town.

December 2016

Dear Neighbor,

Given the current challenges facing many public institutions, it is fortunate that the Red Bank community has demonstrated its appreciation for the Eisner Memorial Red Bank Public Library. Last year our Library welcomed visitors nearly 45,000 times, hosted over 200 programs, and circulated 40,000 items!

While mandated funding provides the Red Bank Public Library with a strong but limited financial base, your generosity strengthens the Library and positions it as an exceptional public resource. Your donation supports:

• **Read, Listen, View**

Our Library provides a varied, up-to-date collection of reading, listening, and viewing materials in traditional and digital formats. 2016 circulation far exceeds last year's figures. The demand is high, and the need is great.

• **Future Generations**

The Library offers more than 100 free programs for young people, infants to teens. Last year we had more than 20,000 visits to our Children's Room. Our Library partners with local schools to support their curriculum needs, coordinate school trips to the Library, and build summer reading initiatives.

• **Lifelong Learning**

We extend the opportunity to expand intellectual, cultural, and artistic horizons through Library programs such as "Let's Talk About Race," adult ESL classes, Friday Yoga, and Artists Workshop. Computers and Internet access are available for all patrons, including those who might not have access to these resources.

• **Local History and Culture**

Through historic archives, special collections, and programs, the New Jersey History Room fulfills its mission to research and preserve the cultural traditions of Red Bank and the surrounding region. Utilizing this unique gem at our Library, visitors have been inspired to delve into family genealogy and local history.

• **Location, Location, Location**

The community spoke, and we heard you. Survey results indicate you want expanded use of our Library's unique riverfront location. In 2017, we are exploring the possibility of developing an educational area in the Library's backyard.

Please support our annual appeal by making a tax-deductible gift to the Red Bank Public Library. Help us reach our \$20,000 goal! Your donation can be made in person at the Library, by mail, or online by visiting www.redbanklibrary.org and clicking "donate." Because of your generosity, the Library continues to be a vibrant and vital part of our community. Thank you for making that possible.

Sincerely,

FOUNDATION BOARD

Alan Fisher, *Chairman*

Anne Torre Beebe, *Secretary*

Robert Walsh, *Treasurer*

Michael Gordon Beth Hanratty Elizabeth McDermott, *Library Director*

FOUNDATION FOR THE RED BANK PUBLIC LIBRARY ANNUAL APPEAL

YES! I would like to support the Foundation for the Red Bank Public Library.

My contribution of ___\$30 ___\$50 ___\$100 ___\$250 ___ other is enclosed.

Name: _____

Address: _____

State: _____ Zip: _____ Phone _____

Email: _____

Check ___ here if this a tribute gift and fill in name below:

In honor of _____

In memory of _____ - OR -

Check ___ here if your employer has a matching gift program

Name of Employer: _____

Please make your check payable to the Foundation for the Red Bank Public Library and send this form (and your employer's matching gift form, if you have one) to:

Foundation for the Red Bank Public Library, 84 W. Front St., Red Bank, NJ 07701.

To donate via *PayPal* or credit card, please visit www.redbanklibrary.org and click "donate."

Thank you for making a difference!

The Foundation for the Red Bank Public Library is a 501c3 nonprofit organization (46-1996016). All donations are deductible to the extent provided by law.

"The Library is the heart and soul of Red Bank. It enriches our lives."
- Marion Quinn, long-time resident